NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

NATIONALLY ACCREDITED WITH "A" GRADE BY NAAC

PUTHANAMPATTI,TRICHY – 621007

DEPARTMENT OF COMMERCE
(COMPUTER APPLICATION)
UG

COURSE OUTCOME (COS)

Course	Course Outcomes
19CA101- CC-I-INTRODUCTION TO ACCOUNTANCY	CO-1: Exhibit the knowledge of the accounting and book-keeping. CO-2: Acquire the skill to prepare the final accounts for business concerns. CO-3: Apply the accounting rules in determining financial results of Non- profit organization. CO-4: Prepare total debtors and creditors system of financial statements. CO-5: Connect knowledge and record business assets change that are envisaged.
19CA102-CC-II-MARKETING	CO-1: Formulate a marketing plan including marketing objectives, marketing mix and strategies. CO-2: Determine strategies for developing new products and services that are consistent with evolving market needs. CO-3: Develop pricing strategies that take into account perceived value, competitive pressures corporate objectives and efficient distribution of product and services. CO-4: Integrate the principles of business ethics and corporate social responsibility. CO-5: Utilize digital tools to analyze the effectiveness of a marketing campaign.

19CA103A-AC–I- FUNDAMENTALS OF COMPUTER APPLICATIONS	CO-1: Describe the components and generations of computers. CO-2: Illustrate different types of software and its usage. CO-3: Design flow charts for simple applications. CO-4: Utilize number system to convert one form of data into other form. CO-5: Apply flip flop concepts and create counters & register circuit.
19CA203 - CC III – BUSINESS TOOLS FOR DECISION MAKING	CO-1: Enlighten the statistics concepts correlation and regression analysis, time series analysis. CO-2: Analyze independently the statistical parameters (Mean, Measures of Dispersion, Correlation Co-efficient, and Indexes) CO-3: Understand the meaning of the calculated statistical indicators. CO-4: Decide a statistical method for solving practical problems. CO-5: Analyze cost of living index and family budget method.

19CA202A - AC-II- Data Base Management Systems (Theory – I)	CO-1: Understand the fundamentals of database system CO-2: Describe various data models CO-3: Design and create tables in database and execute queries CO-4: Design a database based on a data models using normalization CO-5: Apply Queries to extract information from database
19CA203AL – AC- III – RDBMS LAB	CO1: Create and manipulate table of information and analyze various commands. CO2: Apply the commands and generate reports. CO3: Write sub queries, joins and views for the real time problem and provide solutions.
19XCA21 - SKBC–I– OFFICE MANAGEMENT	CO-1: Incorporate and Match the type of communication with the appropriate method. CO-2: Demonstrate improving telephone skills and developing filing systems, using electronic filing systems. CO-3: Understand the various administrative systems required by an organization through an effective filing system. CO-4: Handle office documents and a diary with appropriate confidentiality.

	CO-5: Implementing control measures with individuals when needed to manage documents efficiently.
19CA307-CC-IV-BUSINESS ACCOUNTING	CO-1: Familiarize the concept of Branch and departmental accounts. CO-2: Enable to understand the concept of partnership accounts admission. CO-3: Understand the concept of retirement and death of the partner. CO-4: Familiarize the dissolution of partnership firm and its procedures. CO-5: Introduce the system of Insurance claims and different kinds of policies.
19CA308-CC-V-BUSINESS COMMUNICATION	CO-1: Apply business communication strategies and principles to prepare effective communication for domestic and international business situations. CO-2: Identify ethical, legal, cultural, and global issues affecting business communication. CO-3: Utilize analytical and problem solving skills appropriate to business communication. CO-4: Compose and revise accurate business documents using

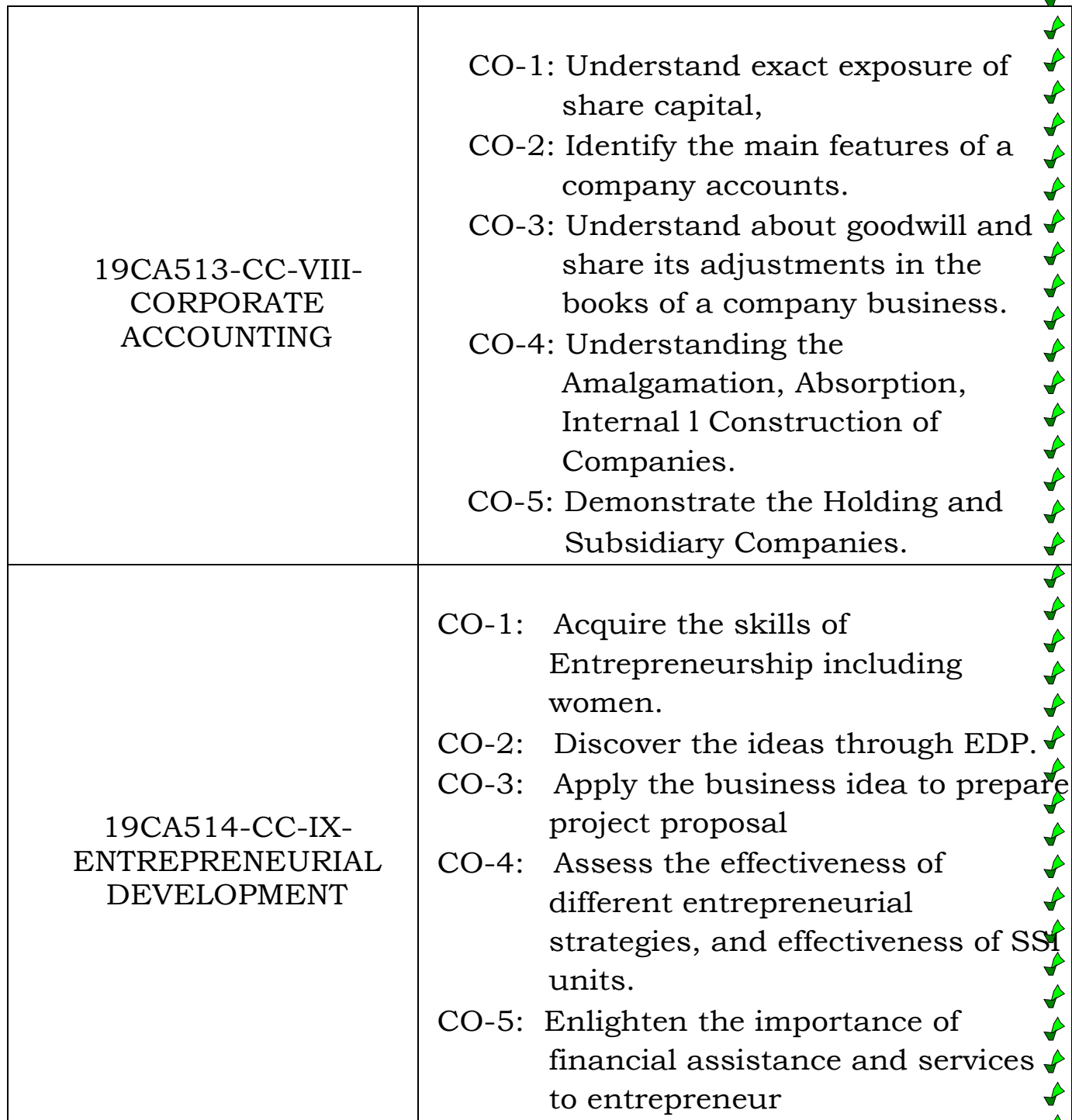|	
	computer technology, via electronic mail, Internet, and other technologies. CO-5: Deliver an effective oral business presentation.
19CA304AL-AC-IV-PC PACKAGE (PRACTICAL)	CO1: Apply various facilities in MS Word and create different documents. CO2: Analyze, design and develop applications using MS Excel. CO3: Create presentations on any given topic using MS Power point.
19XCA32-SKBC-II-STOCK EXCHANGE PRACTICES	CO-1: Understand the depth knowledge of Indian Financial system. CO-2: Evaluate investment advice from Stock players. CO-3: Comprehend the functions of stock practices in India. CO-4: Grasp the different types of exchanges practices in India. CO-5: Identify and interpret business cycle phases and their relationship to short- and long- term capital market returns in stock exchange practices.

19CA410-CC-VI-COST ACCOUNTING	CO-1: Understand basic concepts of cost accounting and how to prepare cost sheet. CO-2: Explicate the methods of pricing issues and stocks - compute and explain the stock control levels CO-3: Compute labour cost using the CO-4: Study the overheads analysis and explain how to allocate and apportion overheads to cost centre. CO-5: Describe the valuation process methods of apportioning joint costs to joint-products.
19CA411-CC-VII-BUSINESS MANAGEMENT	CO-1: Know the basic concepts, principles and theories of management. CO-2: Enrich the goals of organizational planning outcomes, and apply in practice in various situations. CO-3: Aware of the concepts, theories and process of organizing. CO-4: Learn how to managing people at work effectively with within an organization. CO-5: Enhance the leadership styles, qualities and integrates concepts across disciplines.

19CA405A-AC-V-WEB PROGRAMMING	CO1: Analyze the HTML elements and design a static web page using HTML. CO2: Enlighten the concepts of VB Script and validate the HTML form data using VBScript. CO3: Apply the concepts of PHP to write simple server side scripts CO4: Illustrate with the database from PHP. CO5: Design and develop interactive web page using WAMP.
19CA406AL-AC-VI-WEB DEVELOPMENT LAB	CO1: Analyze HTML to create static web pages. CO2: Apply PHP and MYSQL to create server side scripts. CO3: Create interactive web pages using WAMP.
19CA4N-NMEC-I-PRINCIPLES OF BANKING	CO-1: Able to Know the functions and services of commercial banks. CO-2: Understand the various products and services offered by the bank. CO-3: Identify the different types of customers in banking sectors. CO-4: Apply the regulatory issue that arises in banking sector. CO-5: Use different kinds of Online Banking services and identify the latest Digital Banking practices.

19CA513-CC-VIII-CORPORATE ACCOUNTING	CO-1: Understand exact exposure of share capital, CO-2: Identify the main features of a company accounts. CO-3: Understand about goodwill and share its adjustments in the books of a company business. CO-4: Understanding the Amalgamation, Absorption, Internal l Construction of Companies. CO-5: Demonstrate the Holding and Subsidiary Companies.
19CA514-CC-IX-ENTREPRENEURIAL DEVELOPMENT	CO-1: Acquire the skills of Entrepreneurship including women. CO-2: Discover the ideas through EDP. CO-3: Apply the business idea to prepare project proposal CO-4: Assess the effectiveness of different entrepreneurial strategies, and effectiveness of SSI units. CO-5: Enlighten the importance of financial assistance and services to entrepreneur

15CA515L-CC-X-FUNDAMENTALS OF COMPUTERIZED ACCOUNTING (PRACTICAL)	CO-1: Understand the basic concepts accounting and its principles. CO-2: Generate trial balance, final accounts and statement of Bank Reconciliation Statement in Tally. CO-3: Prepare creation stock groups, stock categories, stock items and inventory report. CO-4: Generate cost centre, Cost Category Report, Budgets reports and Payroll Reports. CO-5: Display the bills wise details, price list and point of sale.
15CA516-CC-XI-PYTHON PROGRAMMING	CO1: Understand the basics and control flow structures of python language CO2: Recognize the functions, user defined and built-in-modules in python. CO3: Exhibit the data structure concepts and its problem solving in python. CO4: Apply files and exception handling concepts in python to develop scripts. CO5: Analyze the object oriented programming concepts in python.
15CA517(a)-EC-I-BUSINESS LAW	CO-1: Understand the relevance of business law to individuals and businesses and the role of law in an economic, political and social context

	CO-2: Identify the fundamental legal principles behind contractual agreements. CO-3: Acquire the skills Indemnity, Guarantee, Bailment, Pledge and Agency. CO-4: Exhibit the skills various Trade Laws of Land - with an expert knowledge of Indian Contract Act, Sale of Goods Act. CO-5: Know the different negotiable instruments such as bill of exchange, Cheque , promissory notes.
15CA517(b)- EC-I-AUDITING	CO-1: Demonstrate the different types of audit. CO-2: Identify all stages of audit programs and planning. CO-3: Apply all the standard audit procedures for internal control. CO-4: Examine how to prepare company audit reports CO-5: Ascertain the all types of audit.
19CA5N - NMEC – II – PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	CO-1: Acquire the skills of HRM and HRD CO-2: Identify the process and sources of recruitment. CO-3: Know the procedure to selection of employees in an organization. CO-4: Analyze the techniques to evaluate the training programs using appropriate design.

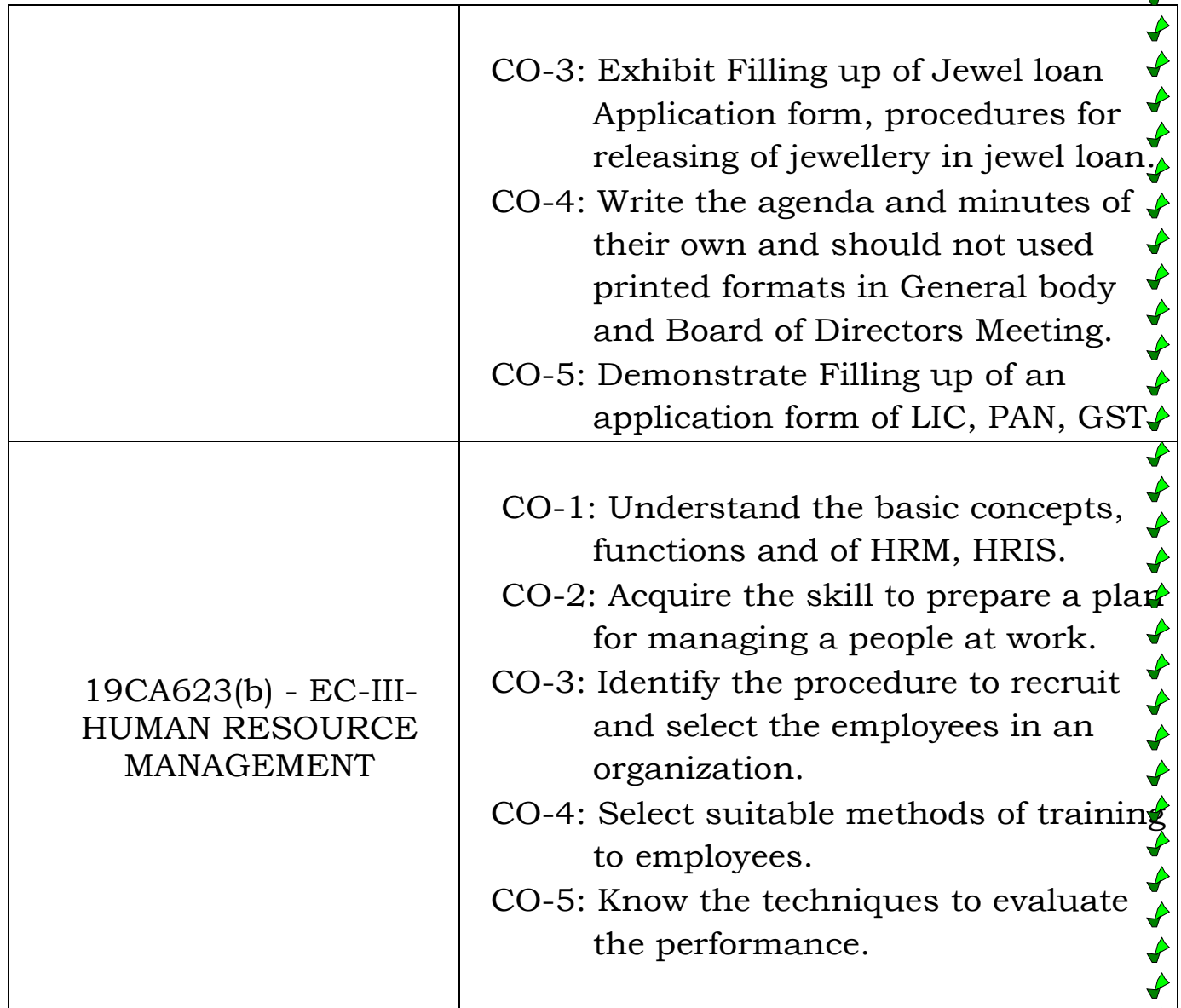|	
	CO-5: Evaluate employees to perform a job in an organization.
19CA618-CC – XII – MANAGEMENT ACCOUNTING	CO-1: Acquire the knowledge of management accounting and its statements. CO-2: Know the changes in financial position of Fund flow Statement and Cash flow Statement. CO-3: Identify the Break-Even Analysis and its applications. CO-4: Evaluate the techniques for budgeting methods. CO-5: Analyze the techniques of capital budgeting system.
19CA619 - CC – XIII – INCOME TAX LAW AND PRACTICE	CO-1: Illustrate the provisions in the corporate tax laws can be used for tax planning. CO-2: Know the different types of incomes and their taxability and expenses and their deductibility. CO-3: Compute the self occupational house and Let out house. CO-4: Acquaint the various deductions to compute the income under the head business or profession. CO-5: Learn the Short term and Long term gain and Income from other sources.

19CA620L - CC – XIV – ADVANCED COMPUTERIZED ACCOUNTING (PRACTICAL)	CO-1: Know the concept of CGST, SGST, IGST, and UGST. CO-2: Acquire an idea on the policy and legislative scheme of India's Goods and service tax. CO-3: Understand the exception limit of GST to the nation. CO-4: Acquire the skills of tax liability. CO-5: Gain the knowledge to registration of GST.
19CA621-CC – XV – BANKING THEORY LAW AND PRACTICE	CO-1: Understand the commercial banking system, structure nationalization, and types of deposits and lending. CO-2: Know the procedural formalities in dealing with different types of customers. CO-3: Acquire the concepts of Negotiable Instruments like Bill of Exchange, Cheque and Promissory Note. CO-4: Know the statutory protection of Paying and Collecting Banker. CO-5: Understand the latest developments in banks such as, ATM, EFT, ECS, CTS and Internet Banking system.

19CA622(a) - EC– II – E-COMMERCE	CO1: Recognize the components, framework and pros and cons of ecommerce. CO2: Understand EDI and VAN CO3: Analyze security issues in ecommerce. CO4: Understand consumer oriented ecommerce and applications. CO5: Describe various e-payment system and risks.
19CA622(b) - EC– II – MANAGEMENT INFORMATION SYSTEM	CO1: Illustrate the components, features, growth and limitations of MIS. CO2: Understand System concepts and SDLC. CO3: Familiar with Management Information System in business management. CO4: Understand client server networks and functional management. CO5: Analyze functional management system with accounting, human resource management, marketing etc.
19CA623L(a) - EC-III-COMMERCE PRACTICAL	CO-1: Build a strong foundation of knowledge in different areas of Commerce. CO-2: Demonstrate different challan filling in Banking and Stock market practices.

	CO-3: Exhibit Filling up of Jewel loan Application form, procedures for releasing of jewellery in jewel loan. CO-4: Write the agenda and minutes of their own and should not used printed formats in General body and Board of Directors Meeting. CO-5: Demonstrate Filling up of an application form of LIC, PAN, GST.
19CA623(b) - EC-III-HUMAN RESOURCE MANAGEMENT	CO-1: Understand the basic concepts, functions and of HRM, HRIS. CO-2: Acquire the skill to prepare a plan for managing a people at work. CO-3: Identify the procedure to recruit and select the employees in an organization. CO-4: Select suitable methods of training to employees. CO-5: Know the techniques to evaluate the performance.